Thursday, July 2

Ambassador Luncheon
Chamber Office

Tuesday, July 7

Marine Trades Division Meeting
Chamber Office

Wednesday, July 8

Economic Development Division Meeting
Chamber Office

Thursday, July 9

Multi-Chamber After Hours
Tulip Valley Vineyard

Thursday, July 9

Governmental Affairs Division Meeting
Chamber Office

Tuesday, July 14

Membership Division Meeting/Chamber Chat
Chamber Office

Thursday, July 16

Business After Hours
Natural Way Chiropractic

Friday, July 17

Finance/Executive Meeting
Chamber Office

Tuesday, July 21

Board of Directors Meeting
Cap Sante Marina

Tuesday, July 28

VIC Volunteer Meeting
Chamber Office

A
cortes' newest chiropractic office is proud to host the next Business
After Hours event! Come join us for wine and hor d'oeuvres, and see the
latest and greatest technology in chiropractic and massage services. Come
meet Dr. Aaron Theriot and April Breckenridge, and view the next generation
of chiropractic care. We strive to provide the best service in the area and are
looking forward to answering any questions you might have about chiropractic
services. A massage therapist will be there providing free chair
massages!

Please join us Thursday, July 16th from 5:30-7pm at Natural Way
Chiropractic, 1015 14th St, Suite A. Please RSVP online and bring a
gift for the giveaway!
AnaCourtesy

When I Googled AnaCourtesy, Wikipedia thought that I had misspelled “Anacortes” and gave me the definition, “The name ‘Anacortes’ is a consolidation of the name Anna Curtis, who was the wife of early Fidalgo Island settler Amos Bowman.” When I consulted Wikipedia about the word “courtesy” I received the definition, “The showing of politeness in one’s attitude and behavior toward others.” Put the two words together and we have a fun made-up word that most likely only Anacortes residents will know what it means.

Anyone in the community can nominate an employee from an Anacortes business (chamber member or not) for the AnaCourtesy award. If your nomination is chosen, then you and that fabulous staff person will be featured in an ad in the Anacortes American newspaper and the chamber newsletter.

Who made your day today? The person that got up at 4 am to serve you your wake-up cup of coffee on your way to work? The person who mowed your lawn so you could enjoy the beach this weekend? Maybe it was a smile and a friendly “have a good day” from a server in a local restaurant, an understanding and sympathetic nurse or a bank teller that helped you recover your password. If Anna Curtis were to walk down the streets of Anacortes, I think she would be proud that her dream for Anacortes has come true.

We are a town where local businesses have been created by passionate business owners and we are thriving in a supportive, loyal, hardworking community. She would want to see the AnaCourtesy award given to every employee in every business. As business owners lets work on that as a goal and we can start by recognizing one person at a time until AnaCourtesy spreads throughout our community.

—Karin Baldwin
Quantum Construction, Board President

Destination Anacortes

The Anacortes Chamber of Commerce launched an initiative in July of 2014 to develop a strategy for Anacortes as a destination. The benefit of a destination brand strategy is to enhance Anacortes’ perceived relevance in residents’, guests’, businesses’ and influencers’ minds as a preferred destination.

The Destination Anacortes Brand Team (pictured here) completed the first and second phases of the strategy: the Brand Assessment and Brand Promise. In the Brand Assessment phase over 850 people were interviewed to determine how guests, prospective guests, residents, and businesses feel about Anacortes. Additionally, a comparative analysis was conducted of other destination communities. The Brand Team created a Brand Promise (Promise), which is meant to be used internally by the community, and defines the emotional and functional experience that guests and residents can expect to receive from experiencing Anacortes.

The Brand Team is currently in the third phase of the strategy, the Brand Blueprint phase, which will determine how to communicate the Promise experience and distinctive brand messages.

The final stage will be Brand Culturalization where the Brand Team will prepare a learning guide to be used for the entire community in ensuring our guests feel welcome and experience the destination’s Promise.

Brand Team Members: Karin Baldwin (Quantum Construction), Dennis Richards (Island Hospital), Jeff Paxson (Marine Detail Specialists), Brian Johnson (Anacortes Construction Services), Rick Star (Rockfish Grill, Anacortes Brewery, H2O), Duane Knapp (Destination Anacortes Facilitator), Matt Miller (Toy Stories), Randy Burgess (Ace Hardware), Brian Gere (Port of Anacortes), Lori Maul (Classic Style & Company), Mark Lawrence (Simply Yards and Landscaping).
Once upon a time, in the beautiful city of Anacortes, two best friends with a passion for food, a commitment to community and a sense of adventure dared to make a dream come true... And Dad’s Diner a Go-Go was conceived.

Neil Stuchal and Fletcher McLean had a vision to provide creative cuisine with a focus on heartfelt home cooking from scratch. They had worked together and independently in the Anacortes restaurant business for years and believed they had a concept that would be well received. With the help of a dedicated and talented family—Dad’s makes the bacon, cures or smokes the meats, blends the sauces and grinds the beef for the burgers everyday!

Their motto is—“We do everything we can not to open a can.”

From humble beginnings in the BBQ trailer at 22nd and Commercial almost four years ago to the Diner at 906 Commercial, the people of Anacortes have been incredibly supportive, both in spirit and in appetite.

The trailer features a more BBQ-centric menu whereas the focus at the diner is all over the board—literally. The menu is a chalkboard in the center of the dining room surrounded by over 400 pictures of dads brought in by customers. The diner menu features an eclectic variety of breakfast and lunch fare from burgers and salads to wild Alaskan salmon and BBQ fried rice.

Dad’s just started doing dinners on Thursday and Friday, featuring the regular menu as well as “off the wall” nightly specials too.

Neil and Fletcher have a philanthropic heart and believe it is better to give back to their friends and neighbors than to advertise. They have cumulatively donated thousands of dollars to local service clubs and charities in Anacortes and Skagit County over the years. Dad’s definitely believes in paying it forward!

Neil and Fletcher are dedicated to maintaining their commitment to quality and community for many years to come and wish to thank their amazing staff and beautiful neighborhood for helping to make their dream come true!

Carol is Vice President and Manager of the Anacortes branch of Bank of the Pacific, and has worked in the Anacortes Banking community since 1979 where she first started at Bank of Anacortes as a teller.

Carol is currently serving her second term on the Anacortes Chamber board, having previously served on the Board from 2005 to 2008. She is also sits on the Chamber Membership committee, and is a member of the Anacortes Kiwanis Noontime Group.

She and her husband Bruce have three adult sons who all attended Anacortes schools, and she feels very fortunate to have been able to work in the same community where her kids attended school. This allowed her to be more involved in school and sports functions, and stay active in the community.

She and her husband own Island International Artists located on Guemes Island, a producer and distributor of fine art for professional printmakers and painters. Though not actively involved in her husbands’ business, she is very aware of the challenges facing the small business owner, and hopes her involvement in the Anacortes Chamber will have a positive impact on our business community.

She feels strongly about growing and supporting our business community, but knows this must be done with thoughtful planning to preserve the desirability of Anacortes’ residential community at the same time.
WATERFRONT FESTIVAL

It was a gorgeous weekend, filled with activities for the whole family at the 26th Annual Waterfront Festival. A huge thanks goes out to the many community groups, volunteers and the following sponsors for helping to make this community event possible!

2015 Ambassadors

Taylor Bannister—Boys & Girls Club  
Cameron Bigge—Fidalgo Chiropractic  
April Breckenridge—Natural Way Chiropractic  
Kimberli Gregory—Soria Real Estate  
Jack Hamilton—Cap Sante Court Retirement Community  
Barry Harter—Central Payment Corporation  
Linda Harvey—Anacortes Ship Harbor Inn  
Rich Heidecker—Youth Dynamics  
Brenden Jones—Bank of the Pacific  
Sarah Jurkovich—Washington Federal  

Dan Maul—Classic Style & Co.  
Catherine Mers—Windermere Real Estate  
Cathy Rockwell—Cathy’s Accounting and Bookkeeping Service LLC  
Therese Rudzis—Individual member  
Kymbr Self—Soria Real Estate  
Veronica Spencer—Take Shape For Life  
Tricia Sharp—Anacortes Candle Co.  
Mary Staley—Marketing WITH Mary  
John Williams—Skagit Publishing

new members

JOHN POPE  
4001 Peters Lane  
Anacortes, WA 98221  
(360) 293-7837  
popejm@comcast.net  
Individual member

WALTER FAMILY TRUST  
5007 Heather Drive  
Anacortes, WA 98221  
(360) 293-1082  
Joy Walter  
joyandgary@comcast.net  
Individual member

THE GOOD STUFF  
902 8th Street  
Anacortes, WA 98221  
(360) 755-3152  
www.thegoodstuff.com  
Kathy Peterson  
kpeterson@thegoodstuff.com  
General Retail—Glass and porcelain art, art supplies, instructional books, fine art brushes, white porcelain, china

July Chamber Chat  
with the Chamber Staff  
Tuesday, July 7  
4:00–5:00 pm  
Chamber Board Room

The membership division of the chamber is hosting a very informative Chamber Chat this month. We will have a panel of experts to give us information on how to keep our businesses safe, both in the front of the house, and the back. From preventing shoplifters to making sure your accounting system is safe and protected against financial predators.

Please contact the chamber at 293-7911 or info@anacortes.org to register for this event.

member renewals

• Anacortes Rotary Club  
• Classic Style & Company LLC  
• Irving Construction Corporation ICC  
• Pump Me Out, LLC  
• Bayside Specialties, Inc.  
• Convenient Integration  
• Land Title and Escrow  
• R & R Charters  
• Cap Sante Heated Mini-Storage  
• Emerald Forest Productions  
• Lighthouse Memory Care  
• SaviBank  
• and U-Haul  
• Evans Funeral Chapel & On-Site Crematory  
• Bill Mitchell  
• Smuggler’s Villa Resort  
• The Cat’s Meow  
• Evans Funeral Chapel  
• North Island Boat Co.  
• Tulip Valley Winery  
• Chuckanut Valley Veterinary Clinic  
• Pacific Party Canopies Inc  
• Walgreens Drug Store

Thanks to Scott Richards Insurance and & Anacortes Marine Services for sponsoring our June Luncheon and to Swinomish Casino & Lodge for hosting and preparing such a delicious meal. Thanks also to the following business for bringing a giveaway prize:

• Anacortes Arts Festival  
• Bayside Specialties  
• Costco Wholesale  
• EDASC  
• Express Employment Professionals  
• Fidalgo DanceWorks  
• Island Adventures  
• Majestic Inn & Spa  
• Port of Anacortes  
• Steve Wilhoit  
• Unique Romance Travel & Destination Weddings

Thank you to the Bank of the Pacific for hosting our June Business After Hours and to Village Pizza for the delicious spread. Thanks also to the following businesses for bringing a giveaway prize:

• Ace Hardware  
• Anacortes Candle Company  
• Anacortes Oil & Vinegar Bar  
• Bank of the Pacific  
• EDASC  
• Fidalgo Rehabilitation & Rosario Assisted Living  
• Kiwanis Sunrisers  
• Lighthouse Park – RV Park & Mini Storage  
• Toy Stories  
• Washington Federal

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• EDASC  
• Fidalgo Rehabilitation & Rosario Assisted Living  
• Kiwanis Sunrisers  
• Lighthouse Park – RV Park & Mini Storage  
• Toy Stories  
• Washington Federal
Port of Anacortes presents Port Partner Awards

The Port of Anacortes presented its annual Partner Awards on June 5, 2015 at the Waterfront Festival Kick-off Dinner, held in the port’s Transit Shed Event Center on historic Pier 1 in downtown Anacortes.

The port established the Partner Awards in 2008 to honor those entities, contractors, citizens, tenants, and organizations who have partnered in service with the port to promote economic growth, environmental clean-up, and strategic planning.

Honored this year were:

Ultra Tank – Customer Service Partner in recognition of providing quality and timely customer service, working around the clock, repairing the fuel tanks at the Anacortes Airport. Owner Leo Day has been serving the port for a number of years at the Cap Sante Marina where his work has helped the port provide 100s of thousands of gallons of fuel to marina tenants and visitors, and for the past three years has serviced the Airport as well. The port thanks Leo for his quick, professional response time and dedication.

Dakota Creek Industries, Inc. – Strategic Partner in recognition of strategic contributions to the Port of Anacortes and the Anacortes community. The port recently signed a 40-year lease with Dakota Creek for their continued operations here at the Shipyard in Anacortes. This is a substantial vote of confidence by both the port and Dakota Creek and is a truly significant statement by one of our community’s largest employers of their confidence in Anacortes and the economy. Economic development is the mission of the port. The family-wage jobs provided by Dakota Creek are a vital contributor to that mission.

Mr. Don Wick – Economic Development Partner Award. In recognition of his commitment to Economic Development in Skagit County, the port recognized outgoing Economic Development Association of Skagit County (EDASC) Executive Director Don Wick. Don has been at the helm of EDASC for 28 years and in that time has been instrumental to the growth of the economy in Anacortes and Skagit County. While Don is always quick to acknowledge his team, the port wished to recognize that his leadership has made EDASC a major contributor to the decision of new industries to locate here and nearby.

The Port of Anacortes values these partners and their significant contributions to both the port and to the Anacortes community.

Left: Congratulations to Emma Craft, winner of the Award of Excellence at the Northwest High School Film Festival for the winter commercial that she made for the Anacortes Chamber of Commerce.

Catherine Mers

Born and raised in New York City, Catherine first visited Anacortes about 20 years ago when her sister moved here. She visited her sister and her family often throughout the years, and each time grew to love Anacortes more and more. She finally got the opportunity to move here herself about 12 years ago. She split her time between Anacortes and Seattle while she worked as a computer support analyst for the Seattle Times. Eventually, Catherine left the Seattle Times so she could live in Anacortes full time. She started a new career as a real estate broker with Windermere about two years ago. She loves her new career and considers it an exciting change from information technology. She feels she has a real flair for helping people buy and sell homes and wishes she had become a broker years ago. Catherine has a BA in Communications and an MS in Computer Information Systems. Aside from real estate, she enjoys photography, exploring our beautiful area, and frequenting the great restaurants and shops in downtown Anacortes. She likes to spend time with her family, and cheers on her nephews at their sporting events and school activities. She enjoys promoting Anacortes by being an Anacortes Chamber of Commerce Ambassador and serving on the Marketing and Promotions division.

Left: Congratulations to Emma Craft, winner of the Award of Excellence at the Northwest High School Film Festival for the winter commercial that she made for the Anacortes Chamber of Commerce.
### chamber officers

**Executive Board**

**PRESIDENT**
Karin Baldwin Quantum Construction

**PRESIDENT ELECT**
Chris Long Jolly Mon Charters

**TREASURER**
Carol Van Iterson Bank of the Pacific

**PAST PRESIDENT**
Mark Lawrence Simply Yards Landscape and Design

**BOARD MEMBER AT LARGE**
Brian Johnson Anacortes Construction Services

**Board of Directors**
Patti Anderson Williams & Nulle
Barbara Atterberry Bob’s Chowder Bar & BBQ Salmon
Jody Carlisle Shell Puget Sound Refinery
Colleen Craig Windermere Real Estate
Nancy Dalton Gateway Bed & Breakfast
Laurie Gere City of Anacortes
Mark Gill Tesoro Refining & Marketing Co.
Gary Jacobson Attorney
Duane Knapp Pearl Buttons
Dennis Richards Island Hospital
Andy Schwenk Northwest Rigging
Chris Terrell How It Works
Mark Wenzel Anacortes School District
Dan Worra Port of Anacortes

**Chamber Staff**
Stephanie Hamilton Executive Director
Sandy Swartos Visitor Information & Operations Coordinator
Laura Hartford Events & Communications Coordinator
Amanda Hubik Marketing & Promotions Coordinator
Kristi Daniels & Crystal Johnson Licensing Sub-Agents

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### vic (visitor information center) statistics

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**Thank you, volunteers!**

Visit us on the web at www.anacortes.org

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**Fidalgo Island Rotary Presents**

**The Annual**

**SHIPWRECK DAY**

**FLEA MARKET**

**Saturday, July 18th 2015**

**Downtown Anacortes**

10th Street to 3rd Street

8:00AM until 4:00PM

**Booth space available!**

Download applications and learn more at:

www.shipwreckfest.org

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**Coast in. Hang out.™**

*Photography by Steve Berentson*

*Newsletter designed by LMac Graphics*