Bank of the Pacific is a full-service community bank based in Aberdeen, Washington, with additional regional offices in Long Beach and Bellingham. Our bank is committed to providing professional, convenient and personalized financial services to the individuals and businesses of Grays Harbor, Pacific, Wahkiakum, Skagit, Island and Whatcom counties in Washington State, as well as Clatsop County, Oregon. We are independently owned and locally operated therefore the money you deposit with our bank is reinvested in the communities we serve. Our customers enjoy competitive products, delivered by local staff empowered to know their customers, their communities, and to decide how to best serve you.

Bank of the Pacific’s beautiful Anacortes branch is located in the Island Theater building which was once operated by Bob and Florence Lowry. The building functioned as a theater from 1928 to 1977 and has since been the location of three of other financial institutions prior to Bank of the Pacific.

We invite you to visit with our Anacortes branch staff and CEO, Dennis Long at this month’s business after hours, Thursday, May 16th, 2013 from 5:30 to 7:00pm 801 Commercial Ave. RSVP online at www.anacortes.org.
Kudos to Economic Development Association of Skagit County—EDASC’s Terica Taylor and Don Wick for bringing the SchmoozeCruise last month to Skagit County. Manufacturing CEOs and site selection organizations were invited from outside of Skagit County, hosted by community leaders to tour ten of the county’s top manufacturing companies. The cruise was open to the public for self guided tours as well and over 500 residents visited these same ten manufacturers. Anacortes’ Shell Puget Sound Refinery and Cortland Puget Sound Rope were two manufacturing companies highlighted on the tour. Did you know that 11.7% of Skagit County’s total employment is in manufacturing, compared to 9.8% statewide? Manufacturing employment has been leading the economic recovery in Skagit County. The average wage paid in manufacturing is about 50% higher than the average wage per job in Skagit County; $57,542 vs. $37,924 according to Anneliese Vance-Sherman, Regional Labor Economist for WA State Employment Security. Additionally non-farm jobs are up by 1.6%, or 700 jobs, March 2012 to March 2013. Manufacturing brings living, family wage jobs to our community with good benefits. The multiplier effect fosters other growth in support industries as well and matches the under/unemployed need for employment. EDASC’s number one priority is and has been to bring manufacturing opportunities to our greater community, states Don Wick, Executive Director. EDASC along with the Skagit cities’ community and economic development organizations are working hard to expand and create new opportunities for manufacturing and associated industry. Defining cities urban growth boundaries and zoning for future opportunities is key with upcoming comp plan refinements. Get involved, stay involved. Be informed. This is our community. We need family wage jobs for our children and their children to keep our community vibrant along with public services and quality education opportunities.

—Kathy Larson
Puget Sound Energy

tourism

10th annual Seattle Concierge Association Trade Show

Seattle Sheraton was filled with hoteliers and tourism related businesses from around the Northwest all clamoring to find the best get-a-ways and day trips.

Skagit County was represented well with a popular booth with three give-away baskets, offering a special overnight stay with added attractions from businesses across Skagit County who donated passes, keepsake items, delicious options and accommodations. Skagit Valley is noted for its many festivals and events with tulips being top of mind at the event this year.

Raschel Richards presents Noelle Smithhart with Discover South Lake Union with a gift basket filled with a nights stay and things to do in Skagit County.
Richard Broderick  SPARKitecture

SPARKitecture is an Anacortes based architectural design firm, helmed by Richard Broderick, a Registered Architect with over 30 years experience and an Anacortes resident for the past 13. Prior to that, he and his family lived in the Methow Valley where he ran an architectural studio, owned a juice bar and western shop, and brought his New York City irreverence to the airwaves as a local DJ. His professional career has spanned all facets of design and construction: from construction management of college campuses in the middle east, to designing facilities for the Smithsonian, to project management of a new iconic Courthouse in Eugene, which has garnered over a dozen international design awards. Though his resume has touched virtually every aspect of the profession, his one passion remains the design of small projects and the intimate partnership that comes working with a single, committed client. Accordingly, he left his large-scale management duties behind last year and is devoted full-time to SPARKitecture Design Solutions (www.SPARKitectureds.com).

The SPARKitecture style is simple yet elegant, spatially conservative, utilizing strong and crisp geometry and relying on indigenous northwest building materials, techniques and design motifs. Every design capitalizes on the inherent opportunities of the building site and reflects the lifestyle of the owners, and doing so within the smallest “footprint.” With construction costs these days, square footage is a commodity which cannot be wasted and SPARKitecture prides itself with compressing expansive ideas into small packages, which is the ultimate “green” design solution. Contact Richard for more information; complimentary design consultations are encouraged and always available. (And please check out the SPARKitecture blog which proudly showcases Richard’s off-kilter New York personality).

Richard Broderick has been in the chamber for 10 years and is a member of the National and NorthWest chapters of the American Institute of Architects and currently serves on the City of Anacortes Historic Preservation Board.

BrandScience Symposium

Transform Your Organization
By Making a Promise that Guarantees Success!

- Optimizing Your Opportunity for Success—Completing an assessment of your brand’s reality.
- Transformation Science—Understanding how to successfully implement a transformation strategy for your organization and yourself.
- Developing Your Promise—Learn how to apply the promise rule and develop a “one of a kind” promise that creates success.
- Best Promise Practices—Enhance your success based on other successful brands’ promises such as Disney, Costco, Zappos.com, etc.
- Keeping Your Promises—Create exceptional customer experiences by delivering your promise and inspiring others.

Date: May 22, 2013 at the Swinomish Lodge ballroom
Time: 8:30 am – 3:00 pm
Includes: Continental breakfast, gourmet lunch, a copy of one of Duane Knapp’s books (The BrandPromise® or The Global Destination BrandScience™).
$199.00 for any member of the Anacortes Chamber of Commerce.

This is a private “invitation only” symposium and is limited to 30 participants. Reservations are required before May 6th – call 293-8810.
This coming June 1 & 2 brings the 23rd annual Anacortes Waterfront Festival at beautiful Cap Sante Marina. In a continuous effort to bring new features to the festival we welcome for its first time a group exhibit of boat related artworks “On the Water” at the Depot Arts and Community Center, the Anacortes History Museum will open a new exhibit on June 1st at the Maritime Center and the Marine Tech Center will be giving tours on Sunday. The children’s area is adding several new rides and gaining momentum in its second year the Milk Carton Derby will be taking place on Sunday June 2. All of your longtime favorites will be back be sure to check the festival website anacortes.org under events/entertainment for more details.

Our thanks to the following community partners for making this festival possible!

POSTER
Shell Puget Sound Refinery

VENUE
Port of Anacortes

FLEET
Dakota Creek Industries
Island Hospital
Trident Seafoods

ADMIRALTY
Puget Sound Energy
Skagit Publishing
Tesoro Refining and Marketing Company

VICE-ADMIRALTY
Bank of the Pacific
Les Schwab Tire Center
Puget Sound Kidney Centers

COMMODORE
Anacortes American
Irishman Enterprises
Pacific Party Canopies
Samish Indian Nation
Sebo’s Hardware and Equipment Rental
Soroptimist International of Anacortes
Swinomish Casino and Lodge
Whidbey Island Bank
Williams and Nulle

CAPTAIN
Birch Equipment
Fidalgo Bay Resort

Thank you to Swinomish Casino & Lodge for sponsoring and providing a delightful meal at April’s luncheon! Thank you to all the businesses that contributed a gift to the give-away!

• Anacortes Health & Nutrition
• Anacortes Little League
• Avenue Catering NW Ltd
• Bayside Specialties, Inc
• Central Payment Corporation
• EDASC
• Express Employment Professionals
• Judd & Black
• Skagit Publishing
• Swinomish Casino & Lodge—13moons
• The Apothecary Spa
• Washington Federal

DOES YOUR FINANCIAL ADVISOR KNOW YOUR FINANCIAL GOALS? IF NOT LET’S TALK.

Jeffery C Pleet
Financial Advisor
630 Southeast Midway Boulevard
Oak Harbor, WA 98277
360-679-2958

www.edwardjones.com Member SIPC

Encouraging Words
Better Your Business This Year

Change can be revolutionary or evolutionary. The first is difficult, disruptive and expensive. Evolutionary change is more manageable but can be difficult to sustain. Put evolutionary change to work to better your business this year.

Expenses—most business owners feel that some of their business expenses could be better managed but just don’t have the time. Better your business by making a list of your top five expense concerns, then dedicate just a few minutes each week to following up with each expense item on your list.

Prices—costs change constantly and most resellers worry about margins. Better your business by making a list of your top five price concerns. Take just a few minutes each week to check with a vendor, review invoices and review delivery costs.

Industry and market knowledge—you knew your market inside and out when you started your business but lately it seems things are passing you by. Better your business by searching online once each week for one thing that might be affecting your business, industry or market.

Would you like to know more? Call Kevin, your free and confidential business adviser at (360) 336-6114 to better your business. Interested in starting a new business or gaining market share by exporting? Call James at (360) 336-6114 to get started!
2013 Spring Wine Festival

Anacortes welcomed spring with the 5th Annual Spring Wine Festival on April 13th. This year brought well over 950 attendees to town, a 49% increase over last year. Many folks came and enjoyed winemaker dinners at A’Town Bistro, Adrift and The Nantucket Inn. Other restaurants featured wines from the festival 13moons, A’ Town Bistro, Apothecary Spa, Adrift, Rockfish Grill and The Store. A special thanks to our restaurants that participated at the festival for providing amazing bites for all the attendees, 5th Street Bistro, 13moons, Dad’s Diner, Frida’s Gourmet Mexican Cuisine, Gere-A-Deli and Le Crema Cakes. Town was bustling after the event a great portion of our visitor’s traveled from Canada, Seattle and beyond. Here’s looking forward to next year—cheers!

A big thank you to our festival sponsors!

MAGNUM
Tesoro Refining and Marketing Company

CARAFE
Anacortes American
Cap Sante Court Retirement Community
Shell Puget Sound Refinery

BOTTLE
Cornerstone Home Lending
Fidalgo Bay Resort
Peoples Bank

TABLE SPONSORS
Home Place Special Care Center
Majestic Inn & Spa
The Marina Inn
RIS Insurance

CORK
Anaco Bay Inn
Soroptimist International of Anacortes
Whidbey Island Bank
Upstage Boutiques and Men’s Store

And thank you to our program partners!
Tesoro Refining and Marketing Corporation
Gere-A-Deli
Irving Construction Corporation
Majestic Inn and Spa
Rockfish Grill/H2O
Scott Milo Gallery
United Site Service
Tri County Recycling

Thank you to Island Hospital and their new clinics at 2511 M Avenue for hosting a wonderful business after hours and thank you to the following businesses for contributing gifts for the give-away:

- Anacortes Family Medicine & Walk-In Clinic
- Cap Sante Inn
- Cap Sante Court Retirement Community
- Cardiopulmonary Care Center at Island Hospital
- Center For Aesthetic Surgery
- Donatello Flowers & Gifts
- Island Family Physicians
- Kathy’s Upscale Resale Boutique
- Marketing With Mary
- Opulence Salon & Day Spa
- Papa Murphy’s Take & Bake Pizza
- Psychiatry & Behavioral Health at Island Hospital
- Read Me A Story
- Skagit Regional Clinics-Cardiology
- Tulip Valley Winery
- Washington Federal

Spring Boat Show

The Anacortes Spring Boat Show was quite a nice success with plenty of folks flocking to see what was new this year. Though spring showers came and went throughout the weekend, they did not stop the attendees. With almost 100 boats in the water, 17 uplands vendors and two local food vendors the show was filled with great resources for boat owners and prospective owners alike. Look for the upcoming Fall Boat Show with even more to see!
Therese has been an ambassador for about six years. She is a graduate of Anacortes High School, GO SEAHAWKS! And a graduate of Western Washington University, GO VIKINGS!

She has had the pleasure to move to Anacortes, twice—The first time was when she was in high school. Her parents decided Anacortes would be a nice place to retire, so they moved from California and her dad got to fulfill his lifelong dream of getting to fish every day.

After college, Therese met her husband, Steve McDermott, while she worked at Skyline Sales &Realty with his stepfather Dick Sands. Steve and Therese moved to Seattle and worked on their careers. She worked in finance and accounting at BF Goodrich Aerospace and Moss Adams. He worked to become a director at AT&T Wireless and Slalom Consulting specializing in wireless and mobility solutions, and now owns and operates Skyline Moorage at skyline marina.

The second time she moved to Anacortes was to enjoy the beauty of the area and spend more time with family.

Therese is the Director of Client Strategy for Fine Solutions, a company that specializes in implementing and maintaining accounting systems for global and US companies. In her work Therese focuses on helping her customers enhance their systems and processes as technology evolves. She enjoys being an ambassador because it is fun to get to know the great group of people that make up the Anacortes business community. She also enjoys working at the many events the Chamber hosts and it gives her a chance to be a part of community.

For fun Therese enjoys zip lining and has been able to zip line in Idaho, San Juan Island, Whistler and Acapulco. Could it be her future Anacortes business?
ribbon cuttings

West Marine

Mayor Dean Maxwell presided over the West Marine Grand Re-Opening Ribbon Cutting Ceremony with Gretha Record Store Manager, Phil Ratliff Store Sales Manager, Andrew Benz RVP, Galen Peltz DM, Patrick Baker DM, Julia Erickson DM, Christopher Bolling, chamber dignitaries, Marine West staff and other marine trades friends on April 26, 2013.

Gateway Bed & Breakfast

Mike & Nancy Dalton, Mayor Dean Maxwell and Chamber Board President Kathy Larson with neighbors and friends celebrate the opening of The Gateway Bed & Breakfast with a ribbon cutting ceremony and open house, March 26, 2013.

2013 Ambassadors

Jessica Cantrell—Farmers Insurance
Carla Cummins—All About Honeymoons & Vacations
Lara Dunning—FIWG
Jim Gordon—Freedom Wireless Media, Inc.
Jack Hamilton—Cap Sante Court Retirement Community
Barry Harter—Central Payment Corporation
Lisa Helm-Morrow—KeyBank
Lanaya Holm—Opulence Salon & Day Spa
Sarah Jurkovich—Washington Federal
Kari Kennedy—KeyBank
Matt McKay—Nantucket Inn; Anchor Catering
Tara Milas—Tara Nurturing Massage Therapy
Jeffery Pleet, CLu, ChFC—Edward Jones
Therese Rudzis—Individual member
Michelle Scheremeta—Aulday Bookkeeping Solutions
Veronica Spencer—Take Shape For Life
Mary Staley—Marketing with Mary
Boyd Veer—Seaside Autobody & Accessories
John Williams—Skagit Publishing
### Chamber Officers

**Executive Board**

**President**
Kathy Larson  |  Puget Sound Energy

**President Elect**
Mark Lawrence  |  Simply Yards Landscape and Design

**Treasurer**
Karin Baldwin  |  Quantum Construction

**Past President**
Kristi Gabrielse  |  Ana-Cross Stitch

**Board Member at Large**
Matt Miller  |  Read Me A Story

**Board of Directors**

- Jody Ayón  |  Shell Puget Sound Refinery
- Bela Berghuys  |  Islands Inn
- Dan Cameron  |  Tesoro Refining & Marketing Co.
- Duane Clark  |  Cap Sante Court Retirement Community
- Pam Estvold  |  Anacortes School District
- Peggy Flynn  |  pflyn+associates
- Jim Gordon  |  Freedom Wireless Media, Inc.
- Bob Hyde  |  Port of Anacortes
- Gary Jacobson  |  Attorney
- Dean Maxwell  |  City of Anacortes
- Curt Oppel  |  John L. Scott Real Estate
- Andy Schwenk  |  Northwest Rigging
- Mary E. Staley  |  Marketing With Mary
- Bernadette Stanek  |  Island Hospital
- Chris Terrell  |  How It Works
- Carol Van Rerson  |  Bank of the Pacific

**Chamber Staff**

- Stephanie Hamilton  |  Executive Director
- Mary Talosi  |  Visitor Information & Operations Director
- Cecelie Miller  |  Event & Communications Coordinator
- Leah Hines  |  Marketing & Promotions Coordinator
- Kristi Daniels & Crystal Johnson  |  Licensing Sub-Agents

Photography by Steve Berentson
Newsletter designed by Linda J. McGuire

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### VIC (Visitor Information Center) Statistics

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Thank you, volunteers! Visit us on the web at www.anacortes.org

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### Waterfront Festival

**Sat., June 1 — 10am–6pm & Sun., June 2 — 10am–5pm**

- All Corvette Car Show
- Anacortes Maritime Heritage Center—Open house 10 a.m. to 6 p.m.
- June 1 (free)
- The Depot Arts & Community Center—“On the Water” Group Exhibit
- Boat Show—Trailered and on the water
- Channel of Discovery
- Educational Displays
- Children’s Area—Build a boat and much more!
- Custom Classic Car Show
- Open Class Car Show
- Second Annual Milk Carton Derby
- Free Boat Ride—AYC Heritage House—Samish Tribe shares stories
- High Tide Ride
- Model Boat Show
- Quick and Dirty Boat Building Demonstration
- Radio-Controlled Sail Boat Regatta
- Swap Meet Saturday 7 am—corner of 9th and Q.
- Trail Tales—Guided Walking Tours
- Self Guided Walking Tour of our Working Waterfront
- Waterfront Festival Kick-off Dinner

For more information, visit www.anacortes.org

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**Coast in, Hang out**

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**For more information, visit www.anacortes.org**