There are six numbers that make the Universe tick.

Join Dan Fine, Founder and Managing Partner/CEO of Fine Solutions, on Thursday June 9th, when he will illustrate how you can use six numbers to bring your company into balance. “Just Six Numbers” will show you how to discover the metrics needed to measure your company’s success.

Dan has founded and led several successful startup companies, including the first known ‘dot com’ in 1994 (fine.com International, Inc.). He served as Chief Executive Officer of In2Gr8, Inc. He is an entrepreneur and Internet veteran having been involved in the successful launch and IPO of numerous companies; Aris, Bot, Inc., In2Gr8 Corporation. He serves as Director of Tamarac, Inc. Dan has received several awards for his solid business planning, including Ernst & Young Entrepreneur of the Year Award, and Small Business Person of the Year Award by SBA in 1999.

Bring your marketing materials and a give-away gift as we will spend time networking after the speaker! Lunch will be catered by Avenue Catering NW Ltd and held at Anacortes Lutheran Church at 22nd & O. Please RSVP to the chamber by Wed. June 8.

ABC Yachts

ABC Yachts is one of the older businesses in the area. We are a full service brokerage and charter company and our wholly owned subsidiary, S.E.A. Marine, is one of the top marine repair companies in Anacortes. We strive to provide the best service to the best owners and charterers who do business in our area. We charter boats for the half week, full week or longer and provide specialty, fully staffed events on some of the prime yachts in the Pacific Northwest for a day or more. We are the exclusive dealers for Bamf and Arrow Cat power boats as well as Left Coast Dart and West Wight Potter sailboats in Washington State and beyond. Open Monday through Friday from 9–5 and Saturdays and Sundays from 10–3, we are here to meet your needs and exceed your expectations. We are all about helping you have the time of your life and getting the most life out of your time.

We invite you to kick back with us for Business After Hours on June 23, 5:30–7:00 pm, at 3005 T Avenue. We’ll have hot dogs on the grill, a keg, a little wine and lots of fun. Please RSVP to the chamber (360)293-7911.
The staff at the chamber has so many people to thank for their hard work and diligence in making this 21st annual Anacortes Waterfront Festival a huge success.

First to thank are our top sponsors: Shell Puget Sound Refinery and the Port of Anacortes—you have been steadfast and sure with your funding and support to our community and we applaud you. To see a list of other valued sponsors, hop on the website or look to the last three newsletters.

This was my sixth Waterfront Festival as a staff member of the chamber. When I first arrived I realized that my predecessors had taken a unique idea, and built it into a strong fundraiser for our organization. People were attending the festival then; it was a mainstay in the community, but were they staying the whole day and contributing back? Was the Waterfront Festival all that it could be? It occurred to me that this is not just a fund raiser, it is an expression of who we are as a community.

So we took stock.

We looked at the foundation of water-related activities and decided to build on those. The hallmark of the festival has been the Fidalgo Rotary Club and the free boat building for our kids... I think we have 12 years’ worth at our house. This year the Rotary went through 1200 hulls making so much for each of your many contributions to this collective effort called Waterfront!

The Skagit County Remote Controlled Boats have brought their precious vessels and showed them off for kids of all ages. The trailered boat show and marine swap meet both add greatly to the sense of authenticity that sets an event apart. The two-day car show, organized by Dave Overton, brings crowds each year.

The festival committee used those great initiatives as stepping stones to continue to enhance this community event. We created a walking tour of the working waterfront, and a group researched our legacy to offer this information to the community. Heritage Place began last year, bringing local historians to the festival to teach us more. This year we want to thank Rosie James (Samish Indian Nation) and Bret Lunsford for educating us on what makes Fidalgo Island so special.

Five years ago, Mitch Everton and I made a decision to take a funding hit for the chamber in order to enhance the offering to the community and solidify this event as an institution; we removed the undesirable vendors (home improvement and imported goods) and focused on marine-related and arts and crafts vendors exclusively. People may wonder; why have vendors? This is a fundraiser for the chamber to enable us to offer further programs to the community—those funds are necessary, and this event has always been a key component to our chambers financial well-being. The answer is that the quality of offering directly impacts the value for our paying vendors (our customers, if you will) and also dramatically enhances the Anacortes experience, which is a tremendous marketing asset for us all.

To this end, we decided to offer non-profits not only free space, but covered space, in what we now call the Channel of Discovery. This is an area dedicated to the true heartbeat of Anacortes. It is a kaleidoscope of who we have been, who we are now, and who we are becoming. Focusing on just one of the participants, the Anacortes Robotics Club, has been a great addition the last two years and the excitement that has consumed the main stage area during their demonstrations is a sight to behold! These young inventors and engineers, competing and cooperating with their counterparts from around the country inspire us to dream of an exciting future in trustworthy hands.

Three years ago the Quick and Dirty Boat Building began and has become one of the featured events of the festival, providing a focal point that both acknowledges our marine heritage and captures our island spirit. This year was no exception. Eight teams competed to build vessels and then offered a rowing demonstration. This year’s winner was Nordic Tugs. Thank you Pat Barrett and his team of volunteers and judges for adding energy to our event, and proving once again; if you build it, they will come! And far more importantly, thank you for your generous contribution of time in the selfless service of the Anacortes Small Boat Center. We are so glad to partner with you in fundraising for this worthy cause.

We have partnered with Young Life to be the starting and stopping place of their High Tides Ride—again bringing more people to the festival and expanding the audience.

These are the things that make this festival our own. But what makes a festival festive? It’s the senses... smell, sight, sound, taste, imagination. A few years ago, we moved the food vendors to be more central to the event, near the main stage. And on that stage we invite our own performing arts community to join with the outstanding talent imported by Rick Star from the Rockfish Grill to deliver the atmospherics that have always been a staple of the festival. Our customers continuously express to us their confidence in this event, due in large part to our commitment to not only preserve, but enhance the experience of our customers by exceeding all of their sensory expectations!

And that brings us full circle: The fundraising works because the energy is there; the offering is continuously refined. Thank you all so much for each of your many contributions to this collective effort called Waterfront!  

(Photographs and “Thanks!” on page 7)
Tony Indelicato—Comcast

Tony grew up in California with his five siblings. Tony and his family enjoyed hiking, mountain biking, body boarding and playing team sports before college and the Marine Corps led him to Hawaii. After his service, Tony met his wife Shelby, who was originally from Port Angeles, in Maui. After living a couple of years on Maui and a very short stint in Southern California; Tony, Shelby and their three boys moved to the beautiful Northwest to be closer to family.

In his “free time” Tony is an Assistant Coach for Kamiak H.S. Varsity Football and coaches his younger boys in lacrosse and football. In his youth, Tony also filmed a couple of commercials as a child actor/dancer.

Comcast Business Class

Comcast has been serving businesses with a full suite of video, voice and data services since 2005. Today, Comcast is able to leverage the thousands of miles of fiber optic cables we have built in Washington to serve businesses of all sizes, including large businesses of 100 or more employees.

The technology investments include the recent launch of Comcast Business Class Internet Deluxe 100 to Anacortes customers. Deluxe 100 features download speeds of up to 100 Mbps and upload speeds of up to 10 Mbps, allowing customers to operate their businesses more efficiently.

Superfast download speeds, also referred to as wideband, is a demonstration of Comcast’s next generation DOCSIS 3.0 technology. The technology, which is delivered over the company’s fiber optic networks, will enable us to continue to deliver progressively faster speeds in order to meet business needs well into the future. Tony recognizes the critical role businesses like those members of the Anacortes Chamber of Commerce play in driving the growth of our local economy. They want to ensure that businesses have the right tools to succeed.

All Comcast Business Services are backed by 24/7 business-class support. To learn more, please contact Comcast’s local business representative, Tony Indelicato, at 425.327.2795 or at Antonio_indelicato@cable.comcast.com

Anacortes named a “Tree City USA”

Anacortes was recognized by the Arbor Day Foundation as a Tree City USA community for the 10th year for its commitment to urban forestry. Mayor Maxwell was congratulated in a letter from the Arbor Day Foundation, which stated that “residents of Anacortes should take pride in the fact they live in a community where planting and nurturing trees is a priority.”

Anacortes met the four standards to become a Tree City USA: must have a tree board or department, a tree-care ordinance, a comprehensive community forestry program and an Arbor Day observance and proclamation.

Happy 83rd Birthday

Lead Visitor Information Center Volunteer, Wilma Cooper, celebrated her 83rd birthday in May. Thank you Wilma for all you do to support the chamber and business community.
Advertising opportunity aboard Washington State Ferry

Quietly they come, boarding the ferry off the waters in BC, with Anacortes being their gateway to the US.

Bustling through the quaint Anacortes terminal, the foot traffic forms lines while waiting for their boats and focuses on the views of a silent screen showing safety features and procedures demonstrated by the deckhands.

Over 100,000+ passengers will board the Chelan ferry this year from BC and Anacortes from June through December. They will spend their two and half hour ride on the upper deck, enjoying views through the Strait of Georgia and the San Juan Islands.

Driving, biking or walking through our town; this group of tourists, visitors and commuters entering and exiting the market place of Anacortes are valuable consumers to our chamber members.

Washington State ferries has partnered with Anacortes Chamber of Commerce to help promote our business community. The partnership will transform the upper deck of the Chelan ferry this season inspiring visitor’s options where they can shop, stay, eat and play in Anacortes.

The chamber will represent the current Shop, Stay, Eat, Play promotion with a large wall ad provided by Washington State ferries.

The advertising opportunities being offered to chamber members has been priced to make it possible for small businesses to participate. The generous 2’x2’ full color spaces will mirror the chambers ad giving each promotion a word depicted from the primary ad of Shop, Stay, Eat and Play.

QR (quick response) codes will be on the chambers ad and will be provided for each advertisement allowing passengers with smart phones to scan and find the advertisers website.

Interested in advertising?

Contact Leah Hines Marketing & Promotions 360-293-7911 Lhines@anacortes.org, and she can put you in touch with the company organizing this promotional offer.

Business After Hours

April BAH at Peoples Bank: Chamber member Lexie Lamborn, and Peoples Bank employee Linda Holliman.

May BAH at Flooring Connections: Jerry Zwiers, Matt Miller (Read Me A Story) and Chris Kresge (Convenient Integration).

ACS ten year anniversary open house

Puget Sound Rope groundbreaking

Puget Sound Rope groundbreaking of their new office space. Pictured are RH Construction owner and project manager, Mike Underwood (Underwood and Associates, architect for the project), Bill Short, Pat Mooney, Randy Longrich, John Dumas, Stuart Janke, and Dick Kilburn (Puget Sound Rope staff), Mayor Dean Maxwell and Brady Rowe, Port of Anacortes.

Brian Johnson of ACS celebrates 10 years of business in Anacortes with quite a party!
Anacortes Sister Cities Association

Doyle Geer Golf Tournament

On Saturday, June 25, golfers from Anacortes and surrounding areas will tee it up for the annual Anacortes Sister Cities Association (ASCA) Doyle Geer Golf Tournament at Similk Beach Golf Course in Anacortes. This is always a fun, exciting, and well-attended event. The Grand Prize for the winning team this year is a round of golf for all four team members at Similk Beach and a $50 restaurant gift certificate for each team member. A $10,000 Hole-In-One prize will be possible on Hole 2. In addition, there is a $5000 prize for a putting contest. This year will feature a Senior Team Prize (all players must be over 70) as well. A packet is available that explains all of the guidelines, the golfer application, and a sponsor application as well. The packet also includes information about the history and programs of ASCA.

In the packet is information about Doyle Geer’s contribution over the years to this event. Just as importantly, there is information regarding the uses made of the proceeds from the tournament. This is ASCA’s major fund-raising event and many of ASCA’s programs are successful in large part because of the funds raised by this tournament. The Anacortes students participating in the Nikaho (formerly Kisakata), Japan student exchange always receive a good financial boost toward the cost of their travel expenses. Programs relating to the other Sister Cities (Lomonosov, Russia, Sidney BC, Canada, and Vela Luka, Croatia) are also beneficiaries from this event.

If you have any questions regarding the ASCA Doyle Geer Golf Tournament or about the Anacortes Sister Cities Association, contact Duane Clark by phone (360 293-8088) or email (dclark@capsantecourt.com). ASCA’s website is www.AnacortesSisterCities.com.

Anacortes Homes featured in

Shore Décor—Design at the Water’s Edge


Some 50 homes from around the continental U.S. are depicted through 350 color photographs. From rustic (and not-so-rustic) retreats to Mediterranean-style villas and contemporary condos, all are influenced by nearby oceans, beaches, lakes, ponds, and rivers.

Local homes decorated by Gracious Living include “Art-filled Contemporary,” “Old World Comfort,” and her re-make of a 1940s bungalow, “Mid-century Update.”

Gracious Living photographs in Shore Décor are by KP Studios, interior descriptions by Jan Hersey, Biz Point Communications. The book is available at Watermark Books. Additional photos of the homes featured in the book may be found at www.graciouslivinginteriors.com.

Place your nomination for Woman of the Year

The Skagit Women’s Alliance and Network (SWAN) is accepting nominations for the 2011 Skagit County Business and Professional Woman of the Year award. Skagit Women’s Alliance and Network (SWAN), formed in 1984 is a non-profit organization dedicated to recognizing and supporting women of achievement in Skagit County. SWAN annually celebrates and honors outstanding Skagit County women for their success and contributions to the community as business leaders, innovators and visionaries. The awards banquet will be held during the 3rd week of October during National Business Women’s week.

The nominee criteria is four-fold—a woman must live or work in Skagit County, demonstrate excellence in her work, actively promote professionalism of women in business and be an outstanding volunteer in her community.

Deadline for nominations is June 15, 2011. The nomination form is available online at www.swanskagit.org or send to nominations@swanskagit.org

A scholarship of up to $1,500 for a woman continuing her education or professional accreditation will also be awarded. Details are at the SWAN website:

www.swanskagit.org

For more information contact Committee Co-Chairs:

Kathy Larson
kathy.larson@pse.com 360-941-2019

Jena Curry
jenac@skagitbank.com 360-543-7001

Stephanie Hooper
stephanie@baysidespecialties.com 360-707-5422
Get involved
Want to get more involved with the chamber? There are many committees and divisions that would benefit from your input. Please consider volunteering your time to help build and make our business community stronger!
Please contact the appropriate chamber staff member below:

Upcoming Committee Meetings
Events: Cecilie Miller
• June 2nd 9:30am Oktoberfest
• June 6th 4:00pm Chamber Cheers

Ongoing Divisional Meetings
• Economic Development Division: Stephanie Hamilton
• Governmental Affairs Division: Stephanie Hamilton
• Marketing & Promotions Division: Leah Hines
• Membership Division: Mary Talosi
• Ambassador Group: Mary Talosi

Anacortes Chamber Vehicle/Vessel Licensing Sub-Agency
Boating season is upon us! Whether you need to register a new/old vessel, purchase or replace your 2012 decals to get ready for boating season, or just have questions about what is required while visiting our beautiful Anacortes Washington—we would be happy to assist you. The Anacortes Chamber of Commerce Vehicle & Vessel Licensing Subagency is within walking distance of most marinas at 819 Commercial Ave. Ste B.

HOURS:
Monday–Friday 9–5
Also open on Saturdays 9am–1pm April–September.

new members

EDWARD JONES—TROY KUNZ
(360) 293-4581
troy.kunz@edwardjones.com
PO Box 787
Anacortes, WA 98221
http://www.edwardjones.com
Troy Kunz
Financial Advisor/Services

ISLAND GIFTS & RESALES
(360) 440-3698
trisharon1@comcast.net
3015D Commercial Ave
Anacortes, WA 98221
Sharon Taylor
Gifts

JOLLY MON CHARTERS
(360) 202-2664
chris@jollymomanacortes.com
Anacortes, WA 98221
http://www.jollymonanacortes.com
Chris Long
Fishing Charter

LUNDSTEN, TERU
(360) 293-9395
tolundsten@gmail.com
PO Box 1376
Anacortes, WA 98221
http://www.brieflives.net
Teru Lundsten
Personal History/Writing

MCADAMS WRIGHT RAGEN
(360) 419-4880
3110 Commercial Avenue, Suite 102D
Anacortes, WA 98221
Chris Jensen
Financial Advisor/Services

THE WEE-CYCLE CENTER
(360) 899-5523
cindyjackson@gmail.com
909 Commercial Avenue
Anacortes, WA 98221
http://www.weecyclecenter.com
Cindy Jackson
Thrift Shop

thanks...
To the following members for donating door prizes for the chamber luncheon and Business After Hours in April!

• Chandler’s Square A Retirement Community
• Jeffery Fleet—Edward Jones
• People’s Bank
• Read Me A Story
• Skagit Publishing
• Upstage Boutique & Men’s Store
• YoungLife

member renewals
• Academic Adventures
• Airporter Shuttle / Bellair Charters
• American Red Cross—The Islands Chapter
• Anacortes AJ Rentals
• Anacortes Printing/Clamdigger
• Aurinco—Marine Solar Panels
• Berentson Public Relations
• Brandman University-Chapman University
• Catchmore Charters
• Creative Cabinets
• Curtis Payne Insurance & Financial Services
• Fidalgo Pool & Fitness Center
• Fine Edge Nautical & Recreational Publishing
• Island Cafe
• Island Express Charters, Inc.
• Steve Jahn
• Kiwanis Sunrisers
• Lang Custom Concrete & Construction, Inc.
• Mystic Sea Charters
• Northwest Trawlers
• Seaside Autobody & Accessories
• Soroptimist International of Anacortes/Thrift Shop
• Starr Map Company
• Town Cottages
• West Beach Resort
2011 Waterfront Festival

This year’s festival was filled to the gills with lots of fun for the whole family! Here are some more of the people who have given so much of their time (see the Director’s letter on page 2 for more volunteers): Barbara and Mike Ritts, Robin Pestarino, Dale Fowler and all the staff at the Port of Anacortes, Larry Stiles, Wayne Martin, Colin Emsley and Kenny Markel (one of the originators of the festival). A heartfelt THANK YOU!
ANACORTES
CHAMBER OF COMMERCE
819 Commercial Ave., Suite F
Anacortes, WA 98221

Executive Board
PRESIDENT
Mark Bunzel  Fine Edge Nautical & Recreational Publishing

PRESIDENT ELECT
Kristi Gabrielse  Ana-Cross Stitch

TREASURER
Jody Barnett  Shell Puget Sound Refinery

PAST PRESIDENT
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Brian Geer  American Red Cross—The Islands Chapter
Bob Hyde  Port of Anacortes
Kathy Larson  Puget Sound Energy
Mark Lawrence  Simply Yards
Dean Maxwell  City of Anacortes
Matt Miller  Read Me A Story
Vince Oliver  Island Hospital
Curt Oppel  John L. Scott Real Estate
John Pope  Tesoro Refining & Marketing Co.
Erik Schorr  Anacortes Kayak Tours
Chris Terrell  How It Works

Chamber Staff
Stephanie Hamilton  Executive Director
Mary Talosi  Visitor Information & Operations Director
Cecilie Miller  Event & Communications Coordinator
Leah Hines  Marketing & Promotions Coordinator
Kristi Daniels & Crystal Johnson  Licensing Sub-Agents

Thank you, volunteers!  Volunteer Hours: 222  Visit us on the web at www.anacortes.org

Friday, June 3
from 6 to 9 pm
in conjunction with the
First Friday Gallery Walk

Saturday, June 4
from 10 am to 5 pm

More than 20 merchants will show the work of local artists including paintings, sculptures, jewelry, photography & other grand creations.

Coastin’ Hangout