

Chamber Promotional Opportunity Overview

Promote your business in Anacortes

The Business Brief e-Newsletter Inserts

Sent to 1600+ emails on the 1st & 15th of every month.

	One Newsletter	Per Month (2 Newsletters)
Banner 200 px high x 600 px wide	\$50	\$100
1/4 Flyer 400 px high x 300 px wide	\$50	\$100
1/2 Flyer 400 px high x 600 px wide	\$75	\$150
Full Flyer 800 px high x 600 px wide	\$100	\$200
Business Card 200 px high x 300 px wide	\$600	per year (24 newsletters)

Cap Sante Marina Map

Advertising on the map the Port of Anacortes and the Visitor's Center gives to 10,000 marina visitors each year. Businesses are contacted in January to opt in for advertising on this publication. **Cost: \$500/ business card ad.** Up to two ads may be reserved.

Luncheon Sponsorship

Pre-event marketing in The Business Brief e-Newsletter and blast emails. Exclusive use of tables for marketing materials. Five-minute presentation to attendees. Two free lunches. Limited to one sponsor per month. **Cost: \$250**

Business After Hours Host

The event allows the host to showcase their business to others in the business community and provides an opportunity to meet others in the community and diversify your business network in a casual and relaxed setting. Limited to one sponsor per month. **Cost: free**

Major Community Events



ANACORTES UNCORKED

WINE & FOOD EXPERIENCE

February 15th, 2025
12-3 & 4-7

PRESENTING SPONSOR - \$7,500
Reserved for Marathon

UNCORK THE FUN - \$3,500

- Logo on cocktail napkins
- A full page ad in brochure
- Eight (8) tickets to event
- Recognition in ALL UNCORKED marketing

SPARKLING GOOD TIME - \$2,000

- A 1/2 page ad in brochure
- Four (4) tickets to event
- Recognition in ALL UNCORKED marketing

SIP SIP HOORAY - \$1,000

- Two (2) tickets to event
- Recognition in ALL UNCORKED marketing

DECADENT DELIGHTS - \$500

- Two (2) tickets to event
- Recognition in ALL UNCORKED marketing

ON CLOUD WINE - \$250

- Recognition in ALL UNCORKED marketing including website, social media, E-blasts, newsletter



JUNE 7 & 8, 2025

PRESENTING SPONSOR - \$7,500
Reserved for HF Sinclair

FLEET - \$3,500

- Recognition in ALL Waterfront Festival marketing
- Custom framed limited edition festival poster
- Banner displayed on festival grounds & recognition from the stage four times per day
- Logo on event flyer & four (4) Waterfront Festival collectible coffee mugs

ADMIRAL - \$2,000

- Recognition in ALL Waterfront Festival marketing
- Custom framed limited edition festival poster
- Banner displayed on festival grounds & recognition from the stage twice per day
- Logo on event flyer & two (2) Waterfront Festival collectible coffee mugs

VICE ADMIRAL - \$1,000

- Recognition in ALL Waterfront Festival marketing
- Custom framed limited edition festival poster
- Banner displayed on festival grounds & recognition from the stage once per day

CAPTAIN - \$500

- Recognition in ALL Waterfront Festival marketing
- Include logo on social media

PIRATE - \$500

- Recognition in ALL Waterfront Festival marketing including website, social media, E-blasts, newsletter & guide
- Invitation to the Waterfront Festival Poster Unveiling - special event with food, drinks and sponsor recognition!
- Limited edition festival poster on foam core

BIER NEAR THE PIER



October 3rd, 2025 | 5-8
October 4th, 2025 | 12-3 & 4-7

PRESENTING - \$5,000

Reserved for Peoples Bank

BARREL - \$3,750

- 1/2 ad featured in event program
- Banner prominently displayed at venue
- Recognition from stage thrice per session
- Eight tickets to your pick of event session
- Recognition in ALL BNP marketing

KEG - \$2,000

- 1/2 ad featured in event program
- Banner prominently displayed at venue
- Recognition from stage twice per session
- Six tickets to your pick of event session
- Recognition in ALL BNP marketing

GROWLER - \$1,000

- Banner prominently displayed at venue
- Recognition from stage once per session
- Four tickets to your pick of event session
- Recognition in ALL BNP marketing

YARD - \$500

- Two tickets to your pick of event session
- Recognition in ALL BNP marketing

STEIN - \$250

- Recognition in ALL Bier Near the Pier (BNP) marketing including program, social media, website and newsletter

COASTAL Christmas

December 5th, 2025

Winter Wonders - \$2,000

- 3 minutes on stage during the Tree Lighting Ceremony
- Banner displayed at the Tree Lighting Ceremony
- Special recognition during the Tree Lighting Ceremony
- Recognition in ALL Coastal Christmas Tree Lighting Ceremony marketing

Merry Makers - \$1,000

- Banner displayed at the Tree Lighting Ceremony
- Special recognition during the Tree Lighting Ceremony
- Recognition in ALL Coastal Christmas Tree Lighting Ceremony marketing

Brilliant Bells - \$750

- Special recognition during the Tree Lighting Ceremony
- Recognition in ALL Coastal Christmas Tree Lighting Ceremony marketing package

Candy Canes - \$250

- Recognition in ALL Coastal Christmas Tree Lighting marketing including *website, social media, E-blasts, newsletter*

HOW TO SIGN UP:

1. Contact us with your choices



info@anacortes.org



(360) 293-7911



visit: 819 Commercial Ave, Ste F,
Anacortes, WA 98221

2. We will send you an invoice via email to pay online or by check



2025 SPONSORSHIPS

Dear Chamber Member,

As 2025 approaches, it's time to start thinking about how your business can stand out and thrive in the coming year. The Anacortes Chamber of Commerce offers unique promotional opportunities to help you connect with locals and visitors alike, all while supporting our vibrant community.

Your Chamber membership comes with several significant benefits, including exclusive options to sponsor major events and publications. These sponsorships allow you to showcase your business name in front of thousands of potential customers while also contributing to the success of our community events.

This brochure is highlighting all the 2025 promotional opportunities and event sponsorship options. You can select the events and opportunities that best align with your goals and budget. From networking events to large-scale festivals, there's something for every business to consider. By planning ahead, you can incorporate these opportunities into your 2025 budget and ensure your company is front and center at the events that matter most.

Chamber events not only offer excellent visibility for your business but also provide invaluable networking and community-building opportunities. Whether it's through sponsoring events like the Waterfront Festival or Bier Near the Pier, volunteering, or participating in educational workshops, there are countless ways to engage and grow your presence in Anacortes.

If you have any questions about sponsorships or would like guidance in selecting the right opportunities for your business, please don't hesitate to reach out. Our team is here to help you maximize your Chamber membership benefits and make 2025 a successful year for your business and our community!

Warm regards,
Jessica Kiser
President/CEO
Anacortes Chamber of Commerce